

POPULATION TREND REPORT

1-04-2010

BY ABC DEMOGRAPHIC CONSULTANTS, INC. 602 678-4186  
 PREPARED FOR

YAVAPAI COLLEGE OF SMALL BUSINESS DEVELOPMENT

ERNEST A LOVE FIELD  
 PRESCOTT, AZ

SITE: 006965

DESCRIPTION	50.0 MILE RADIUS			
	1990 CENSUS	2000 CENSUS	2010 ESTIMATE	2015 PROJECTION
POPULATION	115,566	177,135	237,134	272,313
HOUSEHOLDS	48,188	74,461	98,535	112,720
POPULATION BY RACE	115,566	177,135	237,134	272,313
WHITE (NON-HISP)	90.04%	86.14%	81.56%	79.08%
BLACK (NON-HISP)	0.35%	0.39%	0.86%	1.11%
HISPANIC	6.78%	10.03%	13.58%	15.51%
OTHER (NON-HISP)	2.84%	3.43%	4.00%	4.30%
HOUSEHOLDS BY INCOME	48,188	74,461	98,535	112,720
\$250,000 OR MORE	0.23%	1.71%	1.81%	2.24%
\$150,000 TO \$249,999	0.62%	1.16%	3.57%	4.80%
\$100,000 TO \$149,999	1.34%	4.79%	8.46%	10.90%
\$ 75,000 TO \$99,999	2.47%	7.20%	10.49%	11.42%
\$ 50,000 TO \$74,999	8.14%	16.74%	19.89%	20.39%
\$ 35,000 TO \$49,999	14.65%	18.69%	17.73%	16.71%
\$ 25,000 TO \$34,999	17.10%	15.70%	13.21%	12.00%
\$ 15,000 TO \$24,999	23.50%	17.04%	13.12%	11.22%
UNDER \$14,999	31.94%	16.96%	11.72%	10.32%
AVERAGE INCOME	\$29,026	\$46,783	\$60,952	\$68,303
MEDIAN INCOME	\$22,554	\$35,183	\$45,206	\$50,289
PER CAPITA INCOME	\$12,824	\$19,980	\$25,563	\$28,482
POPULATION BY SEX	115,566	177,135	237,134	272,313
MALE	48.90%	49.04%	49.13%	49.12%
FEMALE	51.10%	50.96%	50.87%	50.88%
POPULATION BY AGE	115,566	177,135	237,134	272,313
UNDER 5 YEARS	5.58%	5.17%	5.47%	5.65%
5 TO 9 YEARS	6.31%	5.67%	5.37%	5.46%
10 TO 14 YEARS	6.10%	6.33%	5.48%	5.36%
15 TO 19 YEARS	5.88%	6.25%	7.03%	6.78%
20 TO 24 YEARS	4.57%	4.69%	4.36%	4.17%
25 TO 34 YEARS	11.47%	9.20%	12.33%	12.12%
35 TO 44 YEARS	13.62%	13.29%	10.52%	10.69%
45 TO 54 YEARS	10.45%	14.63%	13.22%	11.58%
55 TO 59 YEARS	5.47%	6.58%	6.99%	6.70%
60 TO 64 YEARS	6.96%	6.29%	6.64%	7.08%
65 TO 74 YEARS	14.99%	12.05%	11.55%	13.15%
75 +YEARS	8.60%	9.82%	11.04%	11.26%
MEDIAN AGE	42.74	44.41	44.45	45.20
AVERAGE AGE	43.07	43.58	43.76	44.27

\*POP AND HH ARE BASED ON 2000 CENSUS □