

POPULATION TREND REPORT

1-04-2010

BY ABC DEMOGRAPHIC CONSULTANTS, INC. 602 678-4186  
 PREPARED FOR

YAVAPAI COLLEGE OF SMALL BUSINESS DEVELOPMENT

ERNEST A LOVE FIELD  
 PRESCOTT, AZ

SITE: 006965

DESCRIPTION	40.0 MILE RADIUS			
	1990 CENSUS	2000 CENSUS	2010 ESTIMATE	2015 PROJECTION
POPULATION	102,588	160,728	217,973	251,390
HOUSEHOLDS	42,807	67,320	90,236	103,682
POPULATION BY RACE	102,588	160,728	217,973	251,390
WHITE (NON-HISP)	90.90%	86.61%	81.85%	79.28%
BLACK (NON-HISP)	0.27%	0.35%	0.83%	1.09%
HISPANIC	6.13%	9.71%	13.41%	15.41%
OTHER (NON-HISP)	2.70%	3.33%	3.91%	4.22%
HOUSEHOLDS BY INCOME	42,807	67,320	90,236	103,682
\$250,000 OR MORE	0.22%	1.73%	1.81%	2.24%
\$150,000 TO \$249,999	0.57%	1.16%	3.54%	4.78%
\$100,000 TO \$149,999	1.32%	4.81%	8.50%	10.94%
\$ 75,000 TO \$99,999	2.52%	7.21%	10.55%	11.43%
\$ 50,000 TO \$74,999	8.07%	16.79%	19.78%	20.34%
\$ 35,000 TO \$49,999	14.46%	18.59%	17.80%	16.79%
\$ 25,000 TO \$34,999	17.03%	15.81%	13.25%	12.02%
\$ 15,000 TO \$24,999	23.77%	17.09%	13.15%	11.24%
UNDER \$14,999	32.03%	16.81%	11.62%	10.22%
AVERAGE INCOME	\$28,870	\$46,900	\$61,005	\$68,325
MEDIAN INCOME	\$22,411	\$35,181	\$45,176	\$50,256
PER CAPITA INCOME	\$12,802	\$19,978	\$25,506	\$28,402
POPULATION BY SEX	102,588	160,728	217,973	251,390
MALE	48.81%	48.91%	49.02%	49.03%
FEMALE	51.19%	51.09%	50.98%	50.97%
POPULATION BY AGE	102,588	160,728	217,973	251,390
UNDER 5 YEARS	5.47%	5.17%	5.49%	5.68%
5 TO 9 YEARS	6.24%	5.67%	5.40%	5.47%
10 TO 14 YEARS	6.04%	6.33%	5.52%	5.40%
15 TO 19 YEARS	5.92%	6.29%	7.04%	6.83%
20 TO 24 YEARS	4.60%	4.78%	4.39%	4.19%
25 TO 34 YEARS	11.18%	9.18%	12.53%	12.23%
35 TO 44 YEARS	13.53%	13.19%	10.57%	10.82%
45 TO 54 YEARS	10.26%	14.51%	13.10%	11.54%
55 TO 59 YEARS	5.51%	6.54%	6.84%	6.58%
60 TO 64 YEARS	7.07%	6.24%	6.47%	6.87%
65 TO 74 YEARS	15.43%	12.07%	11.45%	13.00%
75 +YEARS	8.75%	10.03%	11.23%	11.39%
MEDIAN AGE	42.97	44.36	44.19	44.93
AVERAGE AGE	43.38	43.62	43.67	44.16

\*POP AND HH ARE BASED ON 2000 CENSUS