



Prescott's Great Outdoors –
 Outdoor Recreation Festival & Expo
 October 6th & 7th, 2012 –
Watson Lake Park

SPONSOR BENEFITS:

Presenting Sponsor –Gold \$4,500

- 60' x 15' expo space (if needed)
- 20' x 10' exhibit booth space (on festival grounds, stage left, if needed)
- 3 banners/signs throughout park (stage presence)
1- 12' x 5', 2- 8' x 3'
- One designated camp site for entirety of event (sponsor's choice, must display pass)
- 10 event t-shirts
- 10 VIP event passes*
- Business logo on event signage, tourism efforts/ advertising, press releases, event programs
- On-site stage announcements (in between live entertainment)
- Direct marketing opportunity to 3,000+ projected attendees

Supporting Sponsor-Silver \$2,500

- 25' x 15' expo space (if needed)
- 12' x 12' exhibit booth space (on festival grounds, if needed, includes table & chairs)
- 2 banners/signs throughout park
8' x 3' each
- 5 VIP event passes*
- Business logo on all event signage, tourism efforts/ advertising, press releases, event programs
- On-site stage announcements (in between live entertainment)
- Direct marketing opportunity to 3,000+ projected attendees

Media Sponsor \$1,000

- 12' x 12' exhibit booth space (on festival grounds, if needed, includes table & chairs)
- Logo on all event signage, tourism efforts/advertising, press releases, event programs
- 5 VIP event passes*
- On-site stage announcements (in between live entertainment)
- Direct marketing opportunity to 3,000+ projected attendees

Supporting Sponsor -Bronze \$500

- 12' x 12' expo space
- 12' x 12' exhibit booth space (in business booth area, includes table & chairs)
- 2 premium parking passes
- On-site stage announcements (in between live entertainment)
- Direct marketing opportunity to 3,000+ projected attendees

Business Sponsor \$250

- 12' x 12' exhibit booth space (located in business booth area, includes table & chairs)
- Direct marketing opportunity to 3000+ projected attendees



For more information, contact Eric Smith,
 Parks and Recreation, @ (928) 777-1590 or
eric.smith@prescott-az.gov or
 Kelly Tolbert, Parks and Recreation @
 (928) 777-1558 or kelly.tolbert@prescott-az.gov



***VIP packages includes- complimentary entry into the park for the 2 day event, premium parking spaces (1 per VIP package), tables and chairs available for exhibit booth space**

- **If any type of activity or demonstration is anticipated, sponsor/ business shall provide a \$1,000,000 liability policy naming the City of Prescott as additional insured.**
- **If any business plans to conduct sales of any items, they must consult with the City's Tax & Licensing staff to complete a license application for transaction privilege and use tax, and/or a peddler's/ solicitor's/transient merchant's license application. Please call all 777-1268 for more information.**
- **Participants shall remain for the duration of the event.**