



2010 PRESCOTT HIGHLIGHTS

1-17-10 – historictavel.suite101.com noted Sharlot Hall Museum and the Smoki Museum as two “must see” attractions in Prescott, each with unusual stories of the Southwest US. Not only does Prescott have great hiking trails and delicious restaurants; there are two fascinating museums within walking distance of their friendly downtown square. The museums have buildings listed on the USA National Register of Historic Places and offer docent tours.

3-19-10 Men’s Journal names Prescott as one of its 25 Best Places to Live. Prescott was the only Arizona city on the list. Men’s Journal says “A mile high is the sweet spot in Arizona, where you avoid low-lying Phoenix’s summer heat and Flagstaff’s winter cold. In Prescott you get the mild climate, a historical Old West downtown, and pine-scented open space with red-rock accents.”

3-30-10 – True West Magazine rated Prescott as the #1 Must-See True West Destinations! It mentioned our many museums, former gold prospector sites, the “World’s Oldest Rodeo” running since 1888, the Arizona Poets Gathering and of course, the famous Whiskey Row.

2010 – CNMoney.com rated Prescott in the top four of the 25 best places to retire. With unbeatable weather, multiple golf courses and a revolving door of art shows, film festivals, and outdoor concerts, Prescott has become an affordable retirement haven. For those who are education minded, Yavapai College’s 17-year-old lifelong learning program offers roughly 200 classes per year.

4-14-2010 – Forbes.com rate Prescott #64 for “Best Places for Business and Careers”

4-20-2010 – Relocateamerica.com, the premier website for providing consumers access to resources for their upcoming relocation released its 13th annual list of “America’s Top 100 Places to Live for 2010.” Prescott was voted #5 in the top 10 retirement cities.

12-17-2010 - True West Magazine named Prescott the number three position for Top 10 True Western Towns of 2011. The award was given to towns that have made an important contribution to preserving their pasts. Prescott hosts numerous heritage events including – The “World’s Oldest Rodeo”, a Whiskey Row Shoot-Out and an Arizona Cowboy Poets Gathering. In addition, the 1905

Elks Opera House reopened after a one year, \$2 million renovation. The Phippen Museum also broke ground on a major expansion to accommodate its Western art collection.